



NETHRA

LET'S SUSTAIN

Textile embroideries from
SOCIAL ASSET FOUNDATION

PREFACE

Social Asset Foundation is a fair trade social enterprise which provides need based support to women artisans in terms of capacity building for better produce, design development, appropriate technology, access to financing and liaison with government for social entitlements.

This enables them to excel in their work, achieve desired quality standards in their practices and become more sensitive towards their workers, environment and children's rights.

Social Asset Foundation strives to work for Sustainable Development Goals (1,5,8,9,10,12) through its actions in production, trade and societal development.

Kurti

Fabric - Cotton

Printing - Ajrakh Print

Technique - Hand Block

Embroidery - Kantha Stitch





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Fabric - Cotton

Printing - Ajrakh Print

Technique - Hand Block

Embroidery - Kantha Stitch

Cushion Cover

Size - 16 x 16 inches

Fabric - Cotton

Technique - Hand Block Print

Embroidery - Kantha Stitch





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Cushion Cover

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Embroidery - Kantha Stitch



Cushion Cover

Size - 20 x 16 inches

Fabric - Cotton

Technique - Hand Block Print

Embroidery - Cotton Thread



Unstitched Fabric

Size - 2.5 metres

Fabric - Georgette

Technique - Gotapatti, Aari,

Zardozi, Mirror work

(on neck)





Project Free Jaipur (CLFJ), Jaipur Rajastan

Product wise sales analysis

Mac	2.3	
Formal	2.8	
Garment	0.3	28.3
Mask	8.2	

Completed (in lakhs)

50 Sarees	10
552 women	276
842 women	75
74 women	75
75 women	75

8191 170 register and 444 members

90.59 Lakh

29

19

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Bhawani Singh Manoj Scheme Jaipur-302001

British Asian Trust

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